




# Wealth Management Education: See Where We Stand



	 <b>WMCP®</b> <b>Wealth Management Certified Professional®</b>	 <b>COLLEGE FOR FINANCIAL PLANNING®</b> <small>A KAPLAN COMPANY</small> <b>WMSM</b> <b>Wealth Management SpecialistSM</b>	<b>INVESTMENTS &amp; WEALTH INSTITUTE®</b>  <b>CIMA®</b> <b>Certified Investment Management Analyst®</b>
<b>Tuition</b>	3-Course Program Package: \$2,550 Individual Courses: \$995	1-Course Program: \$1,300	1-Course Program: \$4,950 or less (dependent on partner institution)
<b>Time to Finish</b>	12 months or less	6 months or less	9 months or less
<b>Program Topics</b>	Basic and advanced topics in wealth management, including: <ul style="list-style-type: none"> <li>• Life-cycle and goal-based planning</li> <li>• Efficient investment portfolios</li> <li>• Financial instruments</li> <li>• Strategic wealth management</li> <li>• Complex planning strategies</li> <li>• Behavioral finance</li> </ul>	Basic topics in wealth management, including: <ul style="list-style-type: none"> <li>• Wealth management basics</li> <li>• Investment planning</li> <li>• Tax and insurance planning</li> <li>• Retirement and business planning</li> <li>• Personal planning</li> </ul>	Basic and some advanced topics in wealth management, including: <ul style="list-style-type: none"> <li>• Discretionary investment management</li> <li>• Investment policy and plan design</li> <li>• Portfolio construction</li> <li>• Investment fundamentals and advanced theory</li> <li>• Behavioral finance</li> </ul>
<b>Student Experience</b>	Personal Pathway® learning experience includes: <ul style="list-style-type: none"> <li>• Next-gen e-learning materials</li> <li>• Webinars and discussion forums</li> <li>• Monthly office hours with industry-leading instructors and dedicated 24-hour support team</li> <li>• Interactive lesson reviews</li> <li>• Choice of learning path</li> </ul>	<ul style="list-style-type: none"> <li>• Self-paced, no office hours</li> <li>• Contact support team available</li> <li>• Course topics, topic quizzes, practice and final exams</li> </ul>	Executive education program; student experience dependent on partner institution (top-20 business schools)
<b>Lifelong Learning Path</b>	Course credits can be applied to select designation programs (CFP® Certification Education Program, ChFC®, CLU®)	Credit can be applied to course FP511 in the College for Financial Planning's CFP® Certification Education Program	CFA professional may sit for CIMA® exam and bypass executive education requirement
<b>Years of Experience</b>	Since 1927	Since 1972	Since 1985

Redefining the value of wealth management

For information and to enroll, visit [TheAmericanCollege.edu/WMCP](https://TheAmericanCollege.edu/WMCP) or call 866-724-2720

Program information gathered from publicly available materials. As of May 2023.

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